



مبادرات محمد بن راشد آل مكتوم العالمية  
Mohammed Bin Rashid  
Al Maktoum Global Initiatives



جائزة محمد بن راشد آل مكتوم للرياضة الإبداعية  
Mohammed Bin Rashid Al Maktoum  
Creative Sports Award

# Technical Regulations

8<sup>th</sup> Edition  
2016

The International level

MBR Award Publication Serial Number (44)





## **Technical Regulations**

**8<sup>th</sup> Edition  
2016**

**The International level**

“Best initiatives in transparency and integrity (e.g. athletic effort, election techniques, disclosure, institutional reputation & etc.) for Summer Olympic International Federations (under ASOIF) & National Paralympic Committees (under IPC).”

**MBR Award Publication Serial Number (44)**



جائزة محمد بن راشد آل مكتوم للإبداع الرياضي  
Mohammed Bin Rashid Al Maktoum  
Creative Sports Award



**His Highness Sheikh  
Khalifah Bin Zayed Al Nahyan**  
President of the United Arab Emirates



جائزة محمد بن راشد آل مكتوم للرياضة  
Mohammed Bin Rashid Al Maktoum  
Creative Sports Award



**His Highness Sheikh  
Mohammed Bin Rashid Al Maktoum**  
UAE Vice President, Prime Minister  
and Ruler of Dubai



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Mohammed Bin Rashid Al Maktoum  
Creative Sports Award



**His Highness Sheikh  
Hamdan Bin Mohammed Bin  
Rashid Al Maktoum**

Crown Prince of Dubai, President of  
Dubai Sports Council and Patron of  
the Award



جائزة محمد بن راشد آل مكتوم للإبداع الرياضي  
**Mohammed Bin Rashid Al Maktoum  
Creative Sports Award**



**His Highness Sheikh  
Ahmed Bin Mohammed Bin  
Rashid Al Maktoum**

President of the UAE National  
Olympic Committee and President of  
the Award



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## Introduction

Under the umbrella of the Mohammed Bin Rashid Al Maktoum Global Initiatives. The Mohammed Bin Rashid Al Maktoum Creative Sports Award has garnered a prominent placing for being associated to H.H. Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister, Ruler of Dubai (May God protect him) and first sportsman in the United Arab Emirates. The award is intended to be an important leverage for sports creativity in all sports fields in the UAE, the Arab world and worldwide. It is whether for Individuals, Groups and Institutes which contributed to the sports movement development by honoring and encouraging them to accomplish yet further creative achievements. The Award puts emphasis on our wise leadership's awareness of the cultural role, that the modern sports system plays in promoting societies by instilling the spirit of success and fair competition among different exceptional categories. It also features the role of sports in advocating rapprochement and co-existence among nations so that supreme objectives can be achieved. It is for these specific reasons that the Award was born for all Arabs and worldwide.

The Award continues in its 8<sup>th</sup> Edition in 2016, honoring creative Athletes on the local and Arab level, under its three categories; Individual Sports Creativity, Group Sports Creativity and Corporate Sports Creativity. The Award expanded internationally by adding achievements made in the Corporate Creative Sports Category, the most prominent and most comprehensive among various awards.

In purpose of always honoring different sports figures and bodies, the Mohammed Bin Rashid Al Maktoum Creative Sports Award Administration is honored to invite Individuals, Groups and Institutes in the UAE, Arab countries, International Federations, and National Paralympic Committees showing creativity in the sports fields and whose accomplishments are deemed as a pioneering model that contributes in establishing human creativity. They are asked to participate with their distinguished creative works to compete for the Award in its 8<sup>th</sup> Edition. It is important to consider the rules and regulations for nomination specified as per the provisions of the present Technical Regulations.

Wishing all participants the best of luck,  
sincerely,

**Secretary - General of the Award**

## Award Concept

The Award is based on the concept and philosophy of the first sportsman, H.H. Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai (may God protect him), who believes in creativity as a superior mental capacity through which innovators can challenge obstacles, solve problems and conceptualize ideas in unprecedented manners. In this regard, H.H. once said:

“If you ever face a challenge that needs a solution or a decision-making, you will have two options:

- ⌚ Either you emulate and follow a previously known idea;
- ⌚ Or unleash your creative and mental capabilities to develop a new idea and framework.”



**Mohammed Bin Rashid Al Maktoum**

## Brief History of the Award

### Phase I: Foundation (2009- 2011):

On its 1<sup>st</sup> Edition in 2009, this Award was launched as a generous gesture of H.H. Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Chairman of Dubai Executive Council and President of the Dubai Sports Council. The Award was first of its kind in the area of sports creativity that intended to fill a major gap in sports to honor creative athletes in recognition of their outstanding achievements, support the efforts made to develop the sports sector in various fields, and uplift it to international standards.

In its initial phase, the Award was restricted to the local and Arab levels with three main categories determined for each level namely Individual Sports Creativity, Group Sports Creativity, and Corporate Sports Creativity.

### Phase II: Launching into Internationalism in its 4<sup>th</sup> Edition (2012):

In harmony with the ambitious vision of H.H. Sheikh Ahmed Bin Mohammed Al Maktoum, President of the Award, and with his persistent endeavors to turn the Award into a unique trend whereby athletic and intellectual innovators can be honored, be it local or international innovators from different countries. The Award, in its 4<sup>th</sup> Edition (2012), expanded internationally by adding achievements made in the Corporate Creative Sports Category, for which Technical Regulations were issued. Thus, with this prestigious Award, Dubai has become a shining spot of excellence and distinction for creative sports in the UAE, the Arab world and worldwide.

### Article (1): Award Title

This Award, under the umbrella of the Mohammed Bin Rashid Al Maktoum Global Initiatives which was founded in the UAE to encourage and motivate talented and creative personalities in the sports field, was named:

### “ The Mohammed Bin Rashid Al Maktoum Creative Sports Award ”

### Article (2): Award Vision

“To make United Arab Emirates a global hub for sports innovation, leadership and excellence”.

### Article (3): Award Mission

“To achieve sports creativity through developing and promoting sports accomplishments and practical intellectual innovations in the sports fields, under Individuals, Groups, and Institutes categories, and on local, regional and international levels”.

### Article (4): Award Objectives

The Award strives to achieve the following objectives:

- 4.1. To support and highlight the leading creative efforts of Individuals, Groups, Organizations or Bodies and Institutes in the field of sports, in view of developing and enhancing sports creativity in all specializations, sectors and levels.
- 4.2. To encourage athletes and persons working in the sports field all over the world to achieve creative sports through the provision of adequate moral and material incentives.
- 4.3. To develop sports works by supporting creative initiatives based on scientific grounds to achieve the objectives
- 4.4. To shed light on the concept of creativity and innovation in the field of sports, and raise awareness about the importance of sponsoring distinguished and creative persons.

### Article (5): The concept of the best initiatives in transparency and integrity for Summer Olympic International Federations (under ASOIF) and National Olympic Committees (under IPC)

The concept of the best initiatives for corporate creativity of the Summer Olympic International Federations and National Paralympic Committees is put forward based on the transparency and integrity that has been applied on their organizations.

### Article (6): Award Level

Competition on the international level is between Summer Olympic International Federations internationally recognized by the Association of Summer Olympic International Federations and National Paralympic Committees recognized by International Paralympic Committee.

### Article (7): Award Category

This category is designed for the best initiatives in transparency and integrity (e.g. in athletic effort, election techniques, supervision techniques, disclosure, institutional reputation and etc.) for the Summer Olympic International Federations and National Paralympic Committees.

### Article (8): Award Scope of Competition

The competition focuses on the various initiatives in transparency and integrity (e.g. in athletic effort, election techniques, supervision techniques, disclosure, institutional reputation and etc.) of the Summer Olympic International Federations and National Paralympic Committees.

### Article (9): Award and Components

The Award winners shall receive:

- 9.1. The winning Summer Olympic International Federations shall be awarded a financial reward of USD 250,000 and the winning National Paralympic Committees shall awarded a financial reward of USD 125,000.

9.2. The winning Summer Olympic International Federation and National Paralympic Committee shall be awarded the Award order of merit along with a certificate.

The Board of Trustees may reward the distinguished Summer Olympic International Federations and National Paralympic Committees with appreciation awards.

### Article (10): General Conditions for Award Nomination

10.1. Both Summer Olympic International Federation (under ASOIF) and National Paralympic Committee (under IPC) must be recognized by the International Olympic Committee (IOC).

10.2. The Initiative of the Summer Olympic International Federation or National Paralympic Committee as submitted for competition must be completed during the period from 1<sup>st</sup> of September 2015 and 20<sup>th</sup> of September 2016.

10.3. The Initiative of the Summer Olympic International Federation or National Paralympic Committee must have been completed or already being applied on the ground.

10.4. The Initiative of the Summer Olympic International Federation or National Paralympic Committee must be in compliance with the Award's objectives.

10.5. The Initiative of the Summer Olympic International Federation or National Paralympic Committee should have continuity and sustainability.

10.6. The Initiative of the Summer Olympic International Federation or National Paralympic Committee must be in compliance with the Award objectives and philosophy.

### Article (11): Award Standards

The criteria for best initiative of the Summer Olympic International Federations and National Paralympic Committees based on the transparency and integrity (e.g. in athletic effort, election techniques, supervision techniques, disclosure, institutional reputation and etc.) of the organizations creative works must fulfill the following specific standards:

No.	First: Planning
1	<p>The creation of the initiative (adaption of the initiative and its main foundations)</p> <p>Brief Explanation: It refers to the needs in planning and implementation of the initiative, such as a solution to the problem of administrative or financial issues, the development of a system of a particular sports, devote transparency in the sport work and etc.</p>
2	<p>Objectives of the initiative</p> <p>Brief Explanation: it refers to all of the objectives of the initiative to achieve the quantitative aspects such as: a digital results, number of sectors which adopted the initiative, the number of reports issued for the purposes of disclosure and etc. It is also the results of the quality of such as: take decisions to approve certain developmental aspects, an amendment of the legislation and laws and etc.</p>
3	<p>The study and analysis of any factors related to the initiative and the factors of their success.</p> <p>Brief Explanation: It refers to the institution to determine all the factors and the challenges which may adversely affect the initiative and its success before their implementation, and the introduction of all the means and methods which support the success of such financial challenges, or challenges to cooperation with the partners concerned groups in the initiative, and etc.</p>

4	<p>Commitment of the institutions leaders, and other stakeholders and their contribution to its success.</p> <p>Brief explanation: Refers to the inclusion of factual examples that show the efforts exerted by the leadership of the Organization is a professional in support planning and implementation and modification of the initiative, and the role played by the leadership in stimulating and ensuring the support of all concerned groups to the success of the initiative.</p>
5	<p>Initiatives implementation plan and KPIs for monitoring and rectification.</p> <p>Brief Explanation: Refers to the intended operational plan of converting all activities required to achieve the objectives of the initiative to a specific time period indicate the date of commencement of the activity and the officials in charge of its implementation and the resources necessary to achieve the activity, and etc (according to the model of the plan adopted by each institution), with the clarification of the gauge that ensures the verification of the level of achievement of that activity, and all the actions taken by the institution to correct any defect in the implementation of activities totally or partially to ensure the achievement of the goals of the initiative.</p>
6	<p>Defining the risks affecting the success of the initiative, resolving them, and setting an alternative plan</p> <p>Brief Explanation: Refers to the intended in how to face all the source of potential risk has been identified for each of the goals of the initiative, after identifying potential sources of danger to the achievement of the goals of the Initiative, and how to address those risks before they occur (prevention) or if actively (treatment).</p>

7	<p>The communication plan related to the initiative, and involving all stakeholders to insure success.</p> <p>Brief explanation: Refer to the minimum identification (in addition to all the activity of the operational plan for the initiative) category on communication and the requirements of active communication such as the form of the message, the channel of communication occasion for transfer and etc, with the existence of an agenda.</p>
<b>No. Second: Implementation</b>	
1	<p>Managing all necessary resources to implement the initiative effectively and efficiently according to the approves plan</p> <p>Brief explanation: It refers to the types of resources (financial, material, such as: the various assets such as buildings, vehicles and etc; acknowledge, such as software, legislation and etc; technical such as software smart applications and means of electronic sensors, and human resources).</p> <p>Furthermore, efficient refers to the identification of the least resources necessary for the implementation of activities under the plan of work effectiveness: the extent to the achievement of the goals contained in the plan of action.</p>
2	<p>Setting effective monitoring systems controlled by clear and precise regulations.</p> <p>Brief explanations: it refers to the control regimes; relevant legislation, electronic means used in the transmission of the tenders and procurement and etc.</p>
3	<p>Effectiveness of internal communication and smooth flow of information on all levels to ensure all stakeholders (employees, members, partners, stockholders, etc.) completely comprehend and commit to the objectives the initiative seeks to affect, and their responsibilities, to help them make the right decisions at the right time.</p>

continue...

	<p>Brief Explanation: It refers to the existence of a communication plan applied, identify the network of relations that are communicating with them and the form of the channels used in the communication processes, more than those channels efficient, plans to contact with all concerned are implemented, the charter of the contact applied, the records of the meetings and communicate with all concerned.</p>
4	<p>A set system for follow up and issuance of achievement reports in all stages of implementation, how to benefit from them, and related corrective measures.</p> <p>Brief explanation: Refers to the means (traditional or electronic) used by the institution to monitor the plan of action, and the level of achievement of the goals, and the types of periodic reports issued by the recommendations resulting from the meetings of the leadership of the institution, how to correct the distortions that occur at the level of achievement of objectives and the extent of the impact of those patches on the achievement of the goals approved completion ratios.</p>
5	<p>A set system for disclosure of the initiatives results, according to the stages of implementation, and how to benefit from it.</p> <p>Brief explanation: It refers to the types of reports prepared by the disclosure of its activities relating to the initiative (Reports Quarterly ,Bi-Annual, or Annual), categories received those reports, feedback from those groups on the content of the reports and standard, how to benefit from the recommendations of the various reports.</p>
6	<p>Developing the skills of all stakeholders to ensure the realization of the initiative's objectives.</p> <p>Brief explanation: For example, training programs which require the submission of the operators of the initiative, and how to develop their knowledge, visits to institution for the best experiences and how to take advantage of them, comparisons of learning reference to apply, and any other means as it deems appropriate to enable based on the initiative skills cognitive.</p>

No.	Third: Results, Effects, and Future Sustainability
1	<p>Hold surveys regarding the institutions efforts to learn the opinions of all stakeholders, in certain categories: content, the institution's reputation, credibility, signature authority, etc.</p> <p>Brief explanation: Refers to the progress on the initiative and developed for the award of the opinion polls, whereby it to identify the impressions concerned (partners, community and etc.); that initiative, which may include those surveys questionnaire design, and the implementation of the studies and associated groups focus residents surveyed, traditional communications such as phone with concerned; the use of means of communication of modern social as a means of measuring public opinion and etc.</p>
2	<p>The results of the initiative according to set objectives: achieved percentage of the executive plan, effectiveness of the alternative plans, efficient usage of material and financial resources, outcomes of monitoring reports, percentage of recommendations of monitoring reports implemented, percentage of complaints regarding the initiative compared to all complaints received by the institution, response time for complaints, measuring effectiveness of communication channels used in the initiative, and informative materials related to the initiatives (awareness-raising publications, copyright certificates, and etc.).</p> <p>Brief explanation: Examples of the results of the initiative, the proportion of the completion of the plan = the number of activities/initiatives implemented, the number of overall activities contained in the plan of x 100%  efficiency of financial resources = budget for the implementation of the actual activities / budget planned to implement activities x 100%  results of oversight reports = the number of observations that are addressed in the reports of the supervision / the number of total observations contained in the report x 100%  versions of the knowledge base on the initiative = total brochures and booklets, movies and sensitize ...etc., issued by the Foundation on the initiative.</p>

3

Social, environmental, and economic effects of the initiative, which may include: reflection to moral values of certain groups, financial effect, and the tools used to approach different environmental issues.

Brief explanation: Examples of the effects; the example of the social aspect: the ratio of the sectors affected by the initiative of the community = the number of sectors added to the initiative / the number of sectors planned to participate to participate directly in the initiative x 100%

An example of the economic side: the value of savings resulting from the application of the initiative on national income = saving from the initiative / gross national income x 100%

An example of the environmental aspect: the amount provided by the initiative of the direct impact on the drain of resources (actual resources that were used, the planned resources x 100%), the impact of the initiative on the Carbon Footprint (the rate of decline in the amount of carbon emissions in the environment).

4

Sustainability of the results, or aptitude for sustainability, in relation to the number of bodies that adopted the initiative, and the frequency of its occurrence in its own environment or in other environments, and etc.

Brief explanation: Illustrative examples; the number of which had worked on the adoption of the initiative = total those submitted an official request to adopt the initiative from the developed countries for the prize. The repetition of the initiative = the number of times the guest to the initiative in society whether in the same region or in other regions.

### Article (12): Award Nomination Procedures

You can review the steps of nomination on the award website before filling the form online.

1. Log into the award website: [www.mbrawards.ae](http://www.mbrawards.ae).
2. Register at the Award website (Corporate Category) by filling in some basic informations to get your unique user name and password to process the nomination.

3. After the registration, attach an official letter of acceptance in participation, signed and stamp from the organization mentioning the main contact person (e.g. name, designation, contact number, email and etc).
4. Attach all the supporting documents related and required for the nominations as mentioned below. Then after completing the application process on-line, you will get a unique reference number for reference following up the status of your organization application.
5. For any inquiries during filing the form you have to contact the General Secretariat of the award.

#### Documents Required :-

- ⌚ Official letter of acceptance in participation, signed and stamp from the organization mentioning the main contact person from (e.g. name, designation, contact number, email and etc).
- ⌚ Historical brief about the Sports Organization.
- ⌚ The Organization Logo (HD).
- ⌚ Supporting documents for the creative work.
- ⌚ Video for (5) minutes about the creative work.

### Article (13): Arbitration Phases

The submitted works for the Award are subject to various arbitration phases as set forth in the Arbitration Guide.

### Article (14): Referees Selection Standards

The arbitrators shall be chosen based on their expertise and experience in the field of International Sports Federations and National Paralympic Committees, as per the Technical Standards and Controls specified by the arbitration committee.

### Article (15): Main Standards of Comparison

In case of, a tie of the following criteria (level, value, significance, originality, authenticity, impact, sustainability), the arbitration shall be based upon a set of main comparison standards related to the creative work.

### Article (16): Awarding Events

- 16.1. An official ceremony shall be held to honor the Award winners.
- 16.2. International VIP of interested individuals, specialists and experts shall be invited to the award ceremony.
- 16.3. The winners of the Award, of all three categories, shall be given the Award order of merit, a certificate and a financial reward.
- 16.4. The holders of Appreciation awards shall be honored with the Award trophy and a recognition certificate.
- 16.5. One of the winners shall give a brief speech after receiving the award during the official ceremony.
- 16.6. Before the Awards ceremony, a forum about Sports Creativity is held to showcase a summary on some winning innovative works.

### Article (17): Intellectual Property

- 17.1. The applicants, candidates or winners of the Award shall separately bear the legal responsibility for the intellectual property of the works they submit, in case of any dispute with third parties.
- 17.2. The Award administration shall have the right to dispose of the winning works as per the standards and conditions specified in a manner that enhances and promotes the image and position of this Award.
- 17.3. The works submitted and nominated for the Award shall not be redeemed.
- 17.4. The administration of the Award shall not bear any expenses or financial or legal burdens except what is mentioned herein.

### Article (18): Session Time Schedule

- 18.1. Starting date for receiving applications: 1<sup>st</sup> April 2016
- 18.2. Deadline for receiving applications: 20<sup>th</sup> September 2016
- 18.3. Arbitration and selection of winners: October 2016
- 18.4. Announcing the winners: 1<sup>st</sup> week of December 2016
- 18.5. Award ceremony: 11<sup>th</sup> January 2017

### Article (19): General Provisions

- 19.1. The items, articles and contents of the present Technical Regulations shall serve as a reference for all the provisions, procedures and processes pertinent to this edition.
- 19.2. The Technical Committee solely has the right to interpret the provisions of the present Technical Regulations.
- 19.3. All objections and complaints shall be filed to the Board of Trustees Chairman through the General Secretariat of the Award.
- 19.4. The Board of Trustees is the higher authority of the Award and its decisions shall be irrevocable and final.
- 19.5. The award winners shall be present at the official ceremony unless a valuable excuse is submitted to and accepted by the Board of Trustees.
- 19.6. The Board of Trustees, and based on the recommendations of the concerned committees, shall have the right to:
  - 19.6.1. Withhold the Award.
  - 19.6.2. Withhold one of the Award's categories.
  - 19.6.3. Withhold the Award from the winner in case of breaching the provisions and regulations mentioned in this Technical Regulations.
  - 19.6.4. Fix the date and place of the Award Closing Ceremony in each Edition.



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